**Updates for DSVI Website**

1. **Building Digital Access for Liberian Education to “A Website for Every Liberian School”**
2. What Is DSVI? To **Who We Are**

**Who We Are**

Founded on March 14, 2025, the **Digital School Visibility Initiative (DSVI)** is a practical response to a pressing need: helping Liberian schools establish a meaningful and professional presence online. Powered by LIB No. 1 Business Center, DSVI offers schools custom-built websites, intuitive, reliable, and affordable, starting at just $100 per year.

The initiative stems from more than business ambition. LIB No. 1 Business Center, a well-regarded name in Liberia’s electronics sector, established by CEO John Gyawu, has long understood the value of accessible technology. With DSVI, the company has extended its reach, applying its technical strengths to support the education sector in a direct and measurable way.

Led by Director Boniface Koffa Weah, Jr., the team behind DSVI is focused on real outcomes: clear communication between schools and communities, increased credibility in the eyes of partners and stakeholders, and the practical benefits of a digital platform tailored for education.

DSVI is built for schools that want to move forward, those ready to be seen, to inform, and to operate with greater confidence in a connected world. Each site is a reflection of the school it represents, carefully crafted to support administrators, engage parents, and showcase the work happening in classrooms every day.

We don’t offer empty promises. We deliver working solutions, backed by experience, driven by purpose, and designed to last.

1. **Team (**For positions without names, write “**Vacant”)**
2. **Leadership**

**John Gyawu**

***Establishment Executive***

*Originator and steward of DSVI's long-term mission, driving strategic direction, public trust, and institutional impact.*

**B. K. Weah, Jr.**

**Director**

*B. K. Weah, Jr. is a Liberian entrepreneur and leader who combines clear vision with practical leadership. He works at the intersection of technology, education, and social progress. For nearly 20 years, he has contributed to education, business, and social development in Liberia. He leads the Digital School Visibility Initiative (DSVI), uniting different teams and ensuring their daily work supports a larger goal. Beyond managing operations, he focuses on building strong teams and fostering organizational growth. His aim is to make a lasting, positive impact on Liberia’s schools.*

1. **Operations**

***Archie Wento***

***Operations Manager***

*Coordinates workflow, logistics, and project delivery across teams to ensure smooth execution of services.*

***Finance Manager***

*Manages financial planning, budgeting, and compliance to keep DSVI fiscally sound and accountable.*

1. **IT**

**Om Jaiswal & Oluwaseun Shobayo**

***Lead Developers***

*Leads the technical design, development, and deployment of all school websites and DSVI tools.*

***UI/UX Specialist***

*Designs intuitive, accessible, and engaging user interfaces for school websites and internal platforms.*

***Quality Assurance Specialist***

*Ensures every deliverable meets internal standards and is error-free across functionality, presentation, and content.*

***Content & Data Coordinator***

*Responsible for uploading, organizing, and managing school-provided content across their respective websites.*

1. **Support**

***Training Specialist***

*Provides comprehensive training to school administrators on website management and best practices.*

***Support Manager***

*Handles ongoing post-launch technical and service support for client schools.*

1. **Media**

***Ansu Sheriff***

***Photographer & Visual Content Creator***

*Captures and produces high-quality visual content to support both DSVI’s brand and school website presentation.*

1. **Website Packages**

**(Template 1) to Prime Essentials**

**(Template 2) to Prime Elite**

1. **Contact**

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**DSVI Office**

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